

**WXGI 950 AM
EEO PUBLIC FILE REPORT
6/1/08 TO 5/31/09**

(Note: 12 month period determined by FCC license renewal date and not on calendar basis)

I VACANCY LIST

RECRUITMENT SOURCE (RS) <u>JOB TITLE</u>	RS REFERRING <u>USED TO FILL VACANCY</u>	<u>HIREE</u>
1. ACCOUNT EXECUTIVE (4)	16-20, 25-30 32	29, 30, 32, 32

Job Title of Full Time Vacancy	Date Filled	Recruitment Source
Reginald E. Thomas	7/28/2008	29
Eli Webb	8/4/2008	30
Al Coleman	1/1/2009	32
Gregory W. Burton	3/2/2009	32

Total Number Of Interviewees For All Full-Time Vacancies Filled During Reporting Period

Job Vacancy	Total No. Interviewed	Recruitment Source	Total
Account Executive	9	Referrals	2
		Radio Advertising	6
		Website	1

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II MASTER RECRUITMENT SOURCE LIST (MRSL)

WXGI-AM

**Master Job Vacancy Notification
Distribution List**

RS #	Recruitment Source (RS)	Recruitment Source Contact Info	Entitled to Vacancy Notification?	Interviewees Referred by RS in 12 month period
1	Virginia State University, Career Services	Rodney Butler, Director Lee Street Memorial Hall, 2nd Floor Room 207 Post Office Box 9410 Petersburg, VA 23806	N	0
2	University of Richmond, Career Development Center 804-289-8547	Lynn Burgess Career Development Center Richmond Hall, Room G-18 University of Richmond, VA 23173	N	0
3	Virginia Union University, Office of Career Services	Mildred Maree Britt, Director Henderson Center MTMaree@vuu.edu	N	0
4	J. Sargent Reynolds Community College	www.collegecentral.com/reynolds	N	0
5	John Tyler Community College Midlothian Campus 804-594-1400	Marcus Hubbard, Career Counselor 800 Charter Colony Parkway Midlothian, VA 23114-4383 mhubbard@jtcc.edu	N	0

RS #	Recruitment Source (RS)	Recruitment Source Contact Info	Entitled to Vacancy Notification?	Interviewees Referred by RS in 12 month period
6	John Tyler Community College Chester Campus 804-796-4000	Michelle Tindall, Career Counselor 13101 Jefferson Davis Highway Chester, VA 23831-5316 mtindall@jtcc.edu	N	0
7	Virginia Commonwealth University, University Career Center 804-828-1645	Kathryn Hartwell, Director 907 Floyd Avenue PO Box 842007 Richmond, VA 23284	N	0
8	St. Paul's College, Career Services 434-848-1801	Helen Jackson, Office of Admissions 115 College Drive Lawrenceville, VA 23868	N	0
9	Norfolk State University, Career Services 757-823-8462	Nash Montgomery, Director www.nsu.edu/careerservices click "spartan link employer login"	N	0
10	St. Paul's College, Human Resources 434-848-3111	Alta Thomas, Dir. Human Resources 115 College Drive Lawrenceville, VA 23868	N	0
11	University of Virginia, University Career Services 434-924-8900	Barbara Hampton 1815 Stadium Road Bryant Hall at Scott Stadium PO Box 400134 Charlottesville, VA 22904 www.careers.virginia.edu/employers	N	0
12	Virginia Tech University 540-231-6241 540-231-3293 fax	Heather Anderson career.vt.edu/foremployers	N	0
13	Richard Bland College 804-862-6139	Karen Henley Office of Admissions 11301 Johnson Road Petersburg, VA 23805	N	0
14	Randolph Macon College Career Services 804-752-7200	Cathy Rollman, Director PO Box 5005 Ashland, VA 23005-5505 crollman@rmc.edu	N	0

RS #	Recruitment Source (RS)	Recruitment Source Contact Info	Entitled to Vacancy Notification?	Interviewees Referred by RS in 12 month period
15	Columbia School of Broadcasting 800-362-0660	Bill Butler bill@csbamerica.com	N	0
Colleges & Organizations				
16	Virginia Association of Broadcasters	Jim Condon vab@together.net	Y	0
17	Virginia Employment Commission	https://www.vawc.virginia.gov click employer - post job	Y	0
18	National Association of Black MBAs Richmond Chapter	Marc Chambers, President president@ricbmbaa.org	Y	0
19	National Association of Multicultural Media Executives 703-854-7178	Toni F. Laws, Executive Director http://careercenter.namme.org/hr/jobs	Y	0
20	Minority Media & Telecommunications Council 202-360-1829	Davide Honig dhonig@crosslink.net Joycelyn Tate jtate-mmtc@mailservice.ms	Y	0
21	NAACP Richmond Branch 804-321-5678 804-321-5687 fax	Salim Khalfani, Executive Director PO Box 27212 Richmond, VA 23261 statenaacp@aol.com	N	0
22	Urban League of Greater Richmond 804-649-8407 x119	Cheryl Snead-Holmes cherylholmes@urbanleaguerichmond.org	N	0
23	Women in Cable & Telecommunications 703-234-9810	Ms. Parthavi Das 14555 Avion Parkway, Suite 250 Chantilly, VA 20151 pdas@wict.org	N	0
24	National Association of Hispanic Journalists 202-662-7145	Virginia Galindo, Program Assistant jobbank@nahj.org	N	0

Colleges & Organizations (cont)

25	Association for Women in Sports Media 860-766-7369	www.awsmonline.com/careers	Y	0
26	Association for Women in Communications	Patricia Troy, Executive Director River Reach Center 780 Ritchie Highway, Suite S-28 Severna Park, MD 21146	Y	0
27	Virginia Press Women	Norma Pierce vpw@civilwartraveler.com	Y	0
28	Women In Broadcast Media 818-335-0031	Marsh Engle marshengle@marshengle.com	Y	0
29	WXGI website placement	www.ESPN950am.com	Y	1
30	On air advertisement	WXGI	Y	6
31	Walk in		Y	0
32	Referral		Y	2
33	Internal		Y	0

III OUTREACH INITIATIVES

Type of Outreach Initiative	Outreach Description
1. Internship Program	Utilized a summer intern from University of Richmond to assist in Marketing and Promotional projects
2. Guest Speaker Program	Al Green spoke at Careers IN Sports Day (August 2008) for Dinwiddie Youth League. Addressed secondary students about Broadcast related career opportunities in sports.
3. Guest Speaker Program	Al Green spoke at Lee-Davis High School (November 2008) Spoke with Sports & Entertainment Marketing class
4. Guest Speaker Program	Greg Burton spoke at VCU Graduate School (January 2009)
5. Sponsored Job Fair	Hosted by WXGI Richmond and WXTG Norfolk/Virginia Beach at U-Turn Sports Performance Academy, 2101 Maywill St. in Richmond, Va. on 3/21/09 from 11am to 5pm. The expo/job fair had 30 vendors who distributed information and samples pertaining to their business. WXGI/WXTG used the event as a recruiting tool, manning a booth and talking to interested individuals and distributing information to those who may be interested in a radio career.