

Employment Unit Covered

WXGI 950 AM, Richmond, VA

Reporting Period

June 1, 2007 - May 31, 2008

List of Full Time Vacancies Filled During the Relevent Reporting Period:

Job Title of Full Time Vacancy	Date Filled	Recruitment Source
Marketing Sales Executive	1/7/2008	Radio WXGI
Marketing Sales Executive	1/14/2008	Referral

Recruitment Source List:

- 1) Advertisements on the Employment Unit's website, <http://www.espn950am.com>
- 2) Radio advertising on WXGI
- 3) Referrals

EEO Public File Report

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Total Number of Interviewees For All Full-Time Vacancies Filled During Reporting Period Per Recruitment / Referral Sources:

Job Vacancy	Total Number Interviewed	Recruitment Source	Total
Marketing Sales Executives	10	Referrals	3
		Radio Advertising	6
		Website	1
		10	
Total =			10

Recruitment Source Contact Information

Referrals - Angela Bond was referred by Susan Albritton, Sonoco, 1 North Second Street Hartsville, South Carolina 29550 Phone 843 339-6047

Greg Grant was referred by Buck Albritton, Red Zebra Broadcasting, 701 German School Richmond, VA 23225 Phone 804 233-7666

Breea L. Watson was referred by Dave Bandas, Clear Channel Radio, 232 Basie Road Richmond, VA 23228, Phone 804 474-0000

Radio Advertising - The recruitment ad was scheduled by Traffic Manager, Karen Yarbrough WXGI, 701 German School Road, Richmond, VA 23225 804 233-7666

Website Advertising - The recruitment ad has been located on the website for the entire reporting period.

EEO Initiatives Undertaken During Reporting Period:

The Employment Unit attended two Internship Fairs at VCU. Discussed internship and new media (internet radio/broadcasting, podcasting). The unit also participates in an internship program that provides an opportunity for students enrolled in institutions of higher learning to get on-the-job experience in promotions

Employee for the Employment Unit was a guest speaker at a conference in April and in November of 2007 for a Mass Communications Club in Virginia State University. The employee discussed careers in sports broadcasting.

The Marketing Director was a speaker at Careers In Sports Day (July 2007) for Dinwiddie Youth League. Spoke with elementary and secondary students about non-athletic career opportunities in sports.